

SEE HAPPY SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The See Happy Sweepstakes ("Sweepstakes") is sponsored by Vision Service Plan ("Sponsor"), 333 Quality Drive, Rancho Cordova, CA 95670, and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins on March 29, 2018 at 12:00:00 PM Eastern Time ("ET") and ends on February 11, 2019 at 11:59:59 PM ET ("Sweepstakes Period") and consists of ten (10) entry periods (each an "Entry Period") as outlined in the chart below:

Entry Period	Start Date and Time	End Date at 11:59:59 PM ET	Mail-In Post Marked By Date	Mail-In Received By Date	Approximate Draw Date
1	March 29, 2018 at 12:00:00 PM ET	April 29, 2018	April 30, 2018	May 10, 2018	May 11, 2018
2	April 30, 2018 at 12:00:00 AM ET	May 30, 2018	May 30, 2018	June 9, 2018	June 11, 2018
3	May 31, 2018 at 12:00:00 AM ET	June 29, 2018	June 29, 2018	July 9, 2018	July 10, 2018
4	June 30, 2018 at 12:00:00 AM ET	July 30, 2018	July 30, 2018	August 9, 2018	August 10, 2018
5	July 31, 2018 at 12:00:00 AM ET	August 30, 2018	August 30, 2018	September 10, 2018	September 11, 2018
6	August 31, 2018 at 12:00:00 AM ET	September 29, 2018	September 29, 2018	October 9, 2018	October 10, 2018
7	September 30, 2018 at 12:00:00 AM ET	October 30, 2018	October 30, 2018	November 9, 2018	November 12, 2018
8	October 31, 2018 at 12:00:00 AM ET	November 29, 2018	November 29, 2018	December 10, 2018	December 11, 2018
9	November 30, 2018 at 12:00:00 AM ET	December 30, 2018	December 31, 2018	January 10, 2019	January 11, 2019

10	December 31, 2018 at 12:00:00 AM ET	February 11, 2019	February 11, 2019	February 21, 2019	February 22, 2019
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Non-winning entries will carry over into subsequent Entry Period drawings. The Administrator's computer is the Sweepstakes official clock.

- 2. ELIGIBILITY:** This Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, "Sweepstakes Entities") and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. For purposes of the Sweepstakes, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

- 3. HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant may visit <https://seehappysweepstakes.com> ("Website") and complete and submit the registration form including, but not limited to: his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and ZIP code. Upon the successful submission of the registration information, an entrant will receive one (1) entry into applicable Entry Period.

Additional Sweepstakes Entries: During the Sweepstakes Period, an entrant may earn additional entries by completing the activities below:

- A. Log-In Daily:** During the Sweepstakes Period, an entrant may visit the Website and enter his/her e-mail address to earn one (1) entry into the applicable Entry Period. There is a limit of one (1) entry per day for logging-in during the Sweepstakes Period.
- B. Share on Facebook:** During the Sweepstakes Period, an entrant may follow the links and instructions to share a pre-populated message about the Sweepstakes containing a unique link on Facebook. For each friend who clicks on the unique link in the Facebook post and registers for the Sweepstakes, entrant will earn one (1) entry into the applicable Entry Period. Limit: Five (5) entries total via this method.
- C. Share on Twitter:** After registering for the Sweepstakes, an entrant may follow the links and instructions to share a pre-populated message on Twitter about the Sweepstakes containing a unique link. For each friend who clicks on the unique link in the Tweet and registers for the Sweepstakes, entrant will earn one (1) entry into the applicable Entry Period. Limit: Five (5) entries total via this method.
- D. Read Articles:** During the Sweepstakes Period, an entrant may follow the links and instructions to read various articles posted and shared by Sponsor. Entrant will earn ten

(10) entries into the applicable Entry Period for reading the provided articles. Limit: Entrant may read one (1) article per Entry Period and earn ten (10) entries per Entry Period via this method.

- E. Find a Doctor:** During the Sweepstakes Period, an entrant may follow the links and instructions to find a local VSP network doctor. Entrant will earn fifteen (15) entries into the applicable Entry Period for using the tool to find a local doctor. Limit: Entrants may find one (1) doctor per Entry Period and earn fifteen (15) entries per Entry Period via this method.
- F. Opt-In to Receive Emails:** During the Sweepstakes Period, an entrant may follow the links and instructions to opt-in to receive marketing e-mails, newsletters, promotions, etc. from Sponsor. Entrant will be able to opt-out of e-mails at any time. Entrant will earn twenty (20) entries into the applicable Entry Period. Limit: Entrants may opt-in one (1) time during the entire Sweepstakes Period.
- G. Create a VSP Account:** During the Sweepstakes Period, an entrant may follow the links and instructions to create a VSP account ("Account"). Entrant must have a VSP plan in order to create an Account. Entrant will earn twenty-five (25) entries into the applicable Entry Period for created an Account.

- i. Mail-In without a Purchase:** To earn Sweepstakes entries without creating or having a VSP plan an Account or if entrant already has an Account, an entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY), on a 3½"x5" card ("Account Mail-In Entry") and mail it (without an outer mailing envelope) with sufficient postage to The See Happy Sweepstakes - Create Account AMOE, PO Box 251328, West Bloomfield, MI 48325. Account Mail-In Entry is worth twenty-five (25) entries.

Limit: Each entrant can create an Account one (1) time during the Sweepstakes Period.

- H. Make a Purchase at Eyeconic.com:** During the Sweepstakes Period, an entrant may follow the links and instructions to make a purchase on eyeconic.com. Entrant will earn one (1) entry into the applicable Entry Period for each purchase made.
 - i. Mail-In without a Purchase:** To earn a Sweepstakes entry without making a purchase, an entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY), on a 3½"x5" card ("Eyeconic.com Mail-In Entry") and mail it (without an outer mailing envelope) with sufficient postage to The See Happy Sweepstakes – Eyeconic.com AMOE, PO Box 251328, West Bloomfield, MI 48325. Each Eyeconic.com Mail-In Entry is worth one (1) entry.

Limit: Twenty (20) entries per Entry Period during the Sweepstakes Period via making a purchase at Eyeconic.com or Eyeconic.com Mail-In Entry.

- I. Purchase a VSP Individual Plan:** During the Sweepstakes Period, an entrant may follow the links and instructions to purchase a VSP Individual Plan. Entrant will earn twenty (20) entries into the applicable Entry Period for purchasing a VSP Individual Plan.

- i. To earn a Sweepstakes entry without purchasing a VSP plan or if an entrant already has a VSP Individual Plan, an entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY), on a 3½"x5" card ("VSP Plan Mail-In Entry") and mail it (without an outer mailing envelope) with sufficient postage to The See Happy Sweepstakes – VSP Plan AMOE, PO Box 251328, West Bloomfield, MI 48325. VSP Plan Mail-In Entry is worth fifty (50) entries.

Limit: Entrant may purchase a plan one (1) time and earn twenty (20) entries total during the Sweepstakes Period.

- J. Play an Instant Win Game:** During the Sweepstakes Period, an entrant may follow the links and instructions to receive a game play ("Game Play") in the instant win game ("Instant Win Game"). Entrant will also receive ten (10) Sweepstakes entries into the applicable Entry Period for each Game Play. After the Game Play, the entrant will receive notification on the Website screen as to whether or not he/she is a potential winner ("Game Notification"). Each entrant who receives a winning Game Notification will be deemed a potential Instant Win Game prize winner, pending verification of the entrant's eligibility and compliance with these Official Rules, as determined by Sponsor or its representative in its sole discretion. An entrant is not a winner of any Instant Win Game prize, even if the Website/Game Notification should so indicate unless and until entrant's eligibility and the potential winning Game Play have been verified as determined by Sponsor or its representative in its sole discretion. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Limit: Entrant may play the Instant Win Game one (1) time per day and receive ten (10) Sweepstakes entries for each Instant Win Game per day. If an entrant completes more than one (1) Game Play in the same day, all Game Plays completed by the entrant may, at the Sponsor's sole discretion, be deemed invalid Game Plays. All Game Plays must be completed and received by Sponsor or its authorized designee by 11:59:59 PM ET on June 30, 2018.

A "day" is defined as starting at 12:00 AM (midnight) ET and ending at 11:59:59 PM ET on a calendar day during the Sweepstakes Period, except on March 29, 2018 when a day is defined as starting at 12:00 PM (noon) ET and ending at 11:59:59 PM ET.

All Mail-In Entries must be postmarked and be received by the dates indicated in the chart above in Section 1. Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

An entrant will receive no more than the above stated number of entries during the Sweepstakes Period. If more than the stated number of entries are received from the same person, telephone number and/or e-mail address during a day, the entries may, at the Sponsor's sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities

to participate in the Sweepstakes, then that entrant, in Sponsor’s sole discretion, may not be eligible to win a prize.

IMPORTANT: MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS SWEEPSTAKES ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THESE SWEEPSTAKES. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN A PRIZE IN THESE SWEEPSTAKES.

4. SWEEPSTAKES RANDOM DRAWINGS: On or around each date indicated in the chart above in Section 1, the Administrator will randomly select one (1) potential winner from all eligible entries received for each Entry Period, for a total of ten (10) potential Sweepstakes winners. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:

A. Sweepstakes Prizes (10; 1 per Entry Period): The Sweepstakes prizes (each a “Sweepstakes Prize”) are as follows:

Entry Period	Prize	Number of Prizes Available	Approximate Retail Value (“ARV”) of Prize
1	A \$500 Eyeconic.com Gift Code (terms and conditions apply; one-time use unique promo code with a value of \$500 and can be used for contacts and or eyewear)	1	\$500
2	A Canon EOS Camera Kit	1	\$549.99
3	Two (2) FitBit Iconic SmartWatches	1	\$599.90
4	A \$500 Airbnb Gift Card (subject to terms: https://www.airbnb.com/terms/gift_cards)	1	\$500
5	A GoPro HERO6 Prize Pack	1	\$499.99
6	A \$500 Eyeconic.com Gift Code (terms and conditions apply; one-time use unique promo code with a value of \$500 and can be used on any purchase, contacts or eyewear)	1	\$500
7	Two (2) \$500 Omnicards	1	\$1,000
8	Two (2) \$500 Hotels.com Gift Cards (terms and conditions of Gift Cards apply)	1	\$1,000
9	A \$500 Nike Gift Card and a pair of Nike Sunglasses (terms and conditions of Gift Card apply https://help-en-us.nike.com/app/answer/article/giftcard-terms/a_id/2991/country/us ; make and model of sunglasses determined by Sponsor in its sole discretion)	1	\$650
10	An LG 49” LED 1080p 60Hz Smart TV	1	\$349.99

No more than ten (10) Sweepstakes Prizes will be available (one [1] per Entry Period).

- B. Odds of Winning a Sweepstakes Prize:** The odds of winning a Sweepstakes Prize depend on the number of eligible Sweepstakes entries received during each respective Entry Period.
- C. Instant Win Prizes (150; 15 per Entry Period):** The Instant Win Game prize is a \$20 OmniCard digital Gift Card (“Instant Win Prize”). Terms and conditions of digital Gift Card apply. The ARV of each Instant Win Prize is \$20. One hundred fifty (150) Instant Win Prizes will be available.
- D. Total ARV of all Prizes:** The total ARV of all prizes is: \$9,150.
- E. Odds of Winning an Instant Win Prize:** The odds of winning an Instant Win Prize depend on when the entrant completes a Game Play. Instant Win Prizes will be made available at random times throughout the Sweepstakes Period. To be a potential Instant Win Prize winner, an entrant’s Game Play for a specific Instant Win Prize must have occurred either at the exact randomly predetermined winning time for that specific Instant Win Prize, as determined by Administrator. If a Game Play does not occur at the exact randomly predetermined winning time for that specific Instant Win Prize, then the next entrant’s Game Play for that Instant Win Prize to occur after that time will be deemed a winner. The number of Instant Win Prizes available to be won will decrease during the Sweepstakes Period as Instant Win Prizes are awarded and claimed.

Eyeconic Gift Cards: One (1) winner will receive an email from Eyeconic presenting a promotional code for \$500. Prize has a maximum value of \$500 for a one-time purchase on Eyeconic.com, for contacts or eyewear, excluding third party brands. The Prize must be used within the timeframe provided in the winner’s notification. All portions of the prize(s) are non-assignable and non-transferable.

Hotels.com Gift Cards: Hotels.com Gift Cards are issued by CARDCO CXXXIX, Inc., the sole obligor to the card owner. CARDCO may delegate its issuer obligations to an assignee, without recourse. If delegated, the assignee, and not CARDCO, will be sole obligor to the card owner. Visit hotels.com/giftcards for complete terms and conditions. Purchase, use or acceptance of card constitutes acceptance of these terms. For balance inquiries, visit hotels.com/giftcards or 1-888-999-4468.

Gift Card Purchase and Returns

Hotels.com Gift Cards are available for purchase at hotels.com/giftcards. No fees of any kind will be imposed on purchasers or recipients of Gift Cards. You may not return or cancel your Hotels.com Gift Card after it is received.

Redemption

Redeemable only at www.hotels.com/gc for prepaid bookings at eligible hotels. The Gift Card balance will be reduced by the amount of each purchase. If a purchase exceeds the balance, the difference must be paid with other payment method accepted by Hotels.com. Only one Gift Card can be redeemed per online booking. Multiple Gift Cards may be combined into one Gift Card by contacting customer support at 1-888-999-4468. Gift Cards cannot be used for the following:

1. Bookings paid for at the hotel location or using the Pay Later option online
2. Bookings made over the phone

3. Package bookings (i.e. hotel + flight)
4. Bookings made through Group Travel Services
5. Bookings made prior to receipt of the gift card

Limitations

You may not use a Gift Card to purchase other Gift Cards. Gift Cards cannot be reloaded, resold, or transferred for cash. Unused Gift Cards may not be transferred. Gift cards are not redeemable for cash, except where required by state law. Gift cards must be redeemed using the same currency as loaded on the card. Gift card currency may be confirmed by viewing the email receipt for an e-gift card or the back panel of a plastic gift card.

- F. General Conditions:** There is a limit of one (1) Sweepstakes Prize per person/household per Entry Period (for a total of ten [10] Sweepstakes Prizes per person) and three (3) Instant Win Prizes per person/household total during the Sweepstakes Period. The total number of prizes will not exceed the number of prizes as set forth above. All prizes will be awarded provided there are a sufficient number of eligible winners. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received.

If, for any reason, the Instant Win Game is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Instant Win Game and/or proceed with the promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of winners from among eligible Game Plays received prior to such cancellation, termination, modification or suspension.

- 6. HOW TO CLAIM A PRIZE:** After the random drawings, Administrator will notify the potential Sweepstakes Prize winners via e-mail at the e-mail addresses provided at the time of registration. All entrants who receive a winning Game Notification are subject to verification of eligibility and Compliance with these Official Rules. Potential winners whose prizes total \$600 or more will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or a prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential winner fails to provide all required information and signature on documents within the stated time period (where applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.

Upon verification of eligibility, digital prizes will be e-mailed to the winner at the e-mail address provided at the time of entry and physical prizes will be mailed to the winner at the physical address provided at the time of entry (PO Boxes not allowed). Prizes are not transferable and include only the items specifically listed as part of each prize. No substitution or cash equivalent of prize is permitted except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute the prize or portion thereof with another prize of

equal or greater value. Any portion of prize not accepted by winner will be forfeited. Federal, state, and local taxes on a prize and any expenses relating to the acceptance of and use of a prize not specified herein are the responsibility of the prize winner. Sponsor will issue an IRS Form 1099-MISC for each winner whose prizes are valued at \$600 or more. Approximate retail values are as of the time these Official Rules were printed and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. Each prize will only be awarded to a verified winner. Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The Sweepstakes Entities shall not be held responsible for any delays in awarding a prize for any reason. If after a good-faith attempt Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.

- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES:** THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
- 9. PRIVACY:** Sponsor's privacy policy is available at <https://www.vsp.com/privacy.html>.
- 10. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Sweepstakes or Instant Win Game other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Sweepstakes or Instant Win Game; to be acting in violation of these Official Rules; or to be acting in

an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes or Instant Win Game. Any attempted form of participation in this Sweepstakes or Instant Win Game other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. WINNERS LIST: For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - The See Happy Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than August 31, 2018.

Customer Service inquiries may be made at [Contact Us](#).

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